

WHAT'S GOING ON IN EAST NEW YORK?

East New York Auto District



This summer, we released the “ENY Auto District Business Directory” and accompanying street banners as part of our ENY Auto District project. The business directories are your customers’ guide to all things automotive and food related in East New York. If you have not received business directories, or if you would like more directories, please contact **Jason Jeter** at: (718) 385-6700 ext.18 or email to: jasonj@ldceny.org

Clean Team



Since 2017, our Clean Team has been keeping the commercial corridors of East New York clean and swept. They work tirelessly every day to make sure that East New York’s businesses, residents, and visitors have a clean neighborhood to be proud of. To date, they have removed over 3,300 bags worth of garbage from our corridors. If you see one of our Clean Team members on the street, be sure to thank

them for the hard work they do to provide us with a cleaner neighborhood.

Commercial Lease Assistance Program Workshop – May 31, 2018



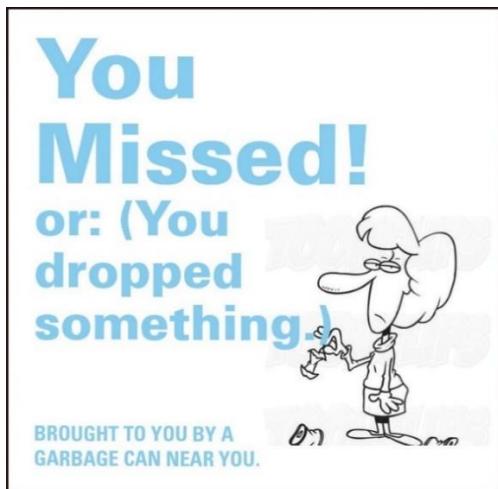
One of the most pervasive issues East New York businesses are facing is the issue of predatory landlords. Rapid changes in the neighborhood have forced several businesses to close, and many others are under the threat of being pushed out because landlords who are seeking to sell the property. To help protect East New York’s businesses, the Local Development Corporation of East New York, Cypress Hills Local Development Corporation, and Brooklyn Legal Services Corporation A partnered on a workshop around Brooklyn Legal Service’s Commercial Lease Assistance Program. The program is designed to bring free legal services to businesses that are about to, or are in the process of, negotiating/renegotiating their leases agreements. Over 25 business owners attended the workshop; and lawyers from Brooklyn Legal Services fielded questions about the lease agreement process and provided applications for the business owners to enroll in the program. For more information about the

Other Projects & Upcoming Events

Anti-Graffiti

The Local Development Corporation of East New York is partnered with the New York City Economic Development Corporation’s “Graffiti-free NYC” program to bring graffiti removal to East New York businesses.

Anti-Litter



The Local Development Corporation of East New York is dedicated to keeping the commercial corridors of our neighborhood clean. In addition to our Clean Team, we are developing posters and stickers to encourage pedestrians to do their part by not littering. We would like for you to get involved by posting one of these stickers in your window or door to keep people mindful about where they are leaving their garbage (hint: it should be in a garbage can). For more information, please contact **Jason Jeter** at (718) 385-6700 ext. 18; or email to: jasonj@ldceny.org

Issues Affecting Businesses in East New York

Business Closures

Throughout the year, our neighborhood has seen a number of businesses close due to a number of factors including predatory landlords and lease issues. If you are having any issues regarding your commercial lease, we implore you to seek help from the Commercial Lease Assistance program mentioned in the previous section. Small businesses are the economic bedrock of our neighborhood and there are resources available to ensure the stability of our neighborhood's economic foundation. As previously stated, many businesses in the neighborhood are facing pressure from their landlords to vacate their leases and close. In some cases, landlords are taking advantage of businesses that are operating without a lease. Unfortunately, the latter has resulted in the closing of several businesses along Fulton Street and Atlantic Avenue.

Commercial Signage

There is an ongoing issue local businesses are facing around the signs and awnings mounted outside of businesses in our neighborhood. The New York City Department of Buildings have been writing tickets and summonses to businesses whose signs and/or awnings are noncompliant to the City's building code. To date, the NYC Department of Buildings has issued over 80 tickets to business owners in East New York. Fines and penalties leveraged against these businesses ranged from \$5,000 to \$20,000.

Important Services Provided by the Local Development Corporation of East New York

Business Counseling

The Local Development Corporation of East New York provides a number of free services to help you start and grow your business. If you are interested in receiving business assistance, marketing assistance, or loan packaging assistance, please contact Gail Davis at: (718) 385-6700 ext. 24. Or email: gaild@ldceny.org.

Affordable Housing

Are you or someone you know in need of finding an affordable apartment? The LDCENY provides free assistance to those looking for an affordable place to live. We can help you navigate the process of applying for affordable housing and will help through every step to finding the apartment/house you need. If you need assistance in finding an affordable apartment, please contact Joel Oporta at (718) 385-6700 ext. 17

Financial Counseling

The LDCENY provides free counseling to anyone looking to improve their financial health. Services range from credit repair to assisting in applying for loans and mortgages. Contact Denise Garrett at (718) 385-6700 ext. 15 to schedule your appointment today.

For more information about any of the projects or services the LDCENY offers, please contact Jason Jeter at (718) 385-6700 ext. 18, or email at jasonj@ldceny.org